

Es'hailSat at IBC 2019

Showcasing the capabilities of Es'hail-1 and Es'hail-2, key broadcast satellites for the MENA region

Stand B59 Hall 1

Highlights:

- Es'hail-2– new capacity for MENA
- Ku-band for broadcasting in HD and Ultra HD
- Ka-band for broadcasting, SNG, trunking and corporate services
- Coverage of whole MENA region from key orbital position
- New teleport boosting broadcasting, broadband delivery and global connectivity

Amsterdam 13th September 2019 - Es'hailSat is exhibiting at the annual IBC exhibition in Amsterdam, the leading platform for the broadcast, content delivery, digital media and satellite sectors across the Middle East, Africa and South Asia. Es'hailSat will be showcasing Es'hail-1, Es'hail-2 and a wide range of services to be delivered through the new state of the art teleport in Doha. Es'hail-1 and Es'hail-2 are currently transmitting high quality, premium DTH television content from the 25.5°/26° E hotspot.

Es'hail-2, a new high-performance satellite with sophisticated anti-jamming capabilities located at 26° East hotspot position for TV broadcasting, significantly adds to the company's ability to provide high quality, premium DTH television content across the Middle East and North Africa.

Es'hailSat's new teleport which became commercially operational in Q1 of 2019, provide customers with secure and independent satellite transmission. The facility supports satellite TT&C and capacity management together with a wide range of services such as uplink, downlink, multiplexing, encoding, playout and other value-added services. The high-tech teleport will also provide back-up studios for TV channels and serve as a disaster recovery facility for customers.

Ali Al Kuwari, President and CEO of Es'hailSat, said: “. We have been working extremely hard since the launch of Es'hail-1 to expand our services beyond our local market, and now with the commercial operation of our new state of the art teleport and the launch of Es'hail-2 late last year, IBC gives us the right platform to engage with customers and partners and showcase our capabilities and achievements. We are pleased to be exhibiting once again at IBC as we see this exhibition as an important part in our strategy to attract international customers who value broadcasting independence and quality of service”.

Ends

About Es'hailSat

Es'hailSat, The Qatar Satellite Company was established in 2010. Based in Doha, Qatar, the company owns and operates satellites to serve broadcasters, telecommunications companies, businesses and governments. Es'hail-1, launched in 2013, provides television, telecommunication, corporate and

government services across the Middle East and North Africa region. Es'hail-2, which was launched in November 2018 and commenced operations on March 2019, enhances the capacity needed to support growth. Es'hail-1 and Es'hail-2 are located at the 25.5°/26° E, TV broadcasting hotspot for MENA. www.eshailsat.qa

Contact:

Noora Bohindi

Tel: +974 44 99 35 09

Email: nbohindi@eshailsat.qa